

Call for Application

GSA and Invest for Jobs Initiative

Improving Women Shea Collectors' Capacity in Ghana

Introduction

The Global Shea Alliance (GSA), in partnership with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and Invest for Jobs initiative is implementing a 2-year national program in Ghana to improve capacity of women collectors across shea growing communities in the northern regions. This project will promote public-private partnerships, with GSA members supporting shea cooperatives based on three sets of activities: **1. formation of new shea cooperatives, 2. improve working conditions of existing cooperatives, and 3. foster private companies' investment in the shea industry.**

Project Description

Through direct partnership with private sector companies, this project is aimed to strengthen the capacity of 50 women cooperatives; by formalizing activities of women groups to create 10 new functional cooperatives and improve the working conditions of 40 old cooperatives to process shea, facilitate access to quality equipment including warehouse donations, improved stoves, pallets, jute sacks, weighing scales and improve the sustainability of shea parklands and ensure continued access to shea trees.

In year one, the GSA established collaborations with six private sector partners, and supported approximately 14,000 women shea collectors from 25 cooperatives to improve their business capacities, increase product quality and facilitated direct sourcing of shea kernels between women collectors and private sector companies. In 2022, the GSA will further the project objective, and support additional women shea collectors to engage directly with private sector companies, access business management trainings, and undertake alternative income –generating activities within their communities.

Partners Roles & Responsibilities

GSA:

- The GSA will select women groups and their communities to undertake training assessment for each cooperative supported.

- The GSA will prepare training curriculum on each of the four (4) training modules and develop training manuals to train cooperatives.
- The GSA will select 50 women leaders from each supported cooperative and attend a 5- day trainer's training sessions in their communities.
- The GSA will undertake training on kernel aggregation, business management and cooperative development trainings.
- The GSA will also develop best practice manuals and quality posters on shea kernel processing.
- The GSA will lead community level trainings to benefit 10,000 women shea collectors.
- The GSA will support women cooperatives to undertake alternative income generating activity in dry season vegetable farming.
- The GSA will train 5,000 women beneficiaries on Good Agricultural Practices (GAP) and food safety trainings as additional income activity for women cooperatives.
- The GSA will develop four (4) vegetable farm models with irrigation support for dry season farming.

Private Sector Companies;

- Private partner will identify women cooperatives from their supply chain to participate in the project.
- Private partner will commit to direct investment to support the cooperatives
- Construct and/or refurbish warehouses for women groups
- Provide warehouse equipment such as pallets, jute sacks, weighing scales and tricycles to cooperatives.
- Provide health and safety trainings and equipment to the cooperatives
- Undertake tree planting and training activities

The Global Shea Alliance invites private sector companies in Ghana particularly enterprises with EU affiliations seeking to improve the capacity of existing shea collectors and/or develop new cooperatives for their shea supply chains to submit application to the GSA secretariat for consideration. Interested applicants should complete and submit the application form attached to this call for proposal and email to **Prince Nunoo, Project Manager** via email: p.nunoo@globalshea.com not later than **December 15, 2021**.

Please download the project application form here.



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Project Application Form

<p>1. Private Sector Partner Description</p> <p><i>(The applicant must be a private sector company. Please provide organization name, contact person, email, physical/postal address and telephone number)</i></p>
<p>2. Information of Existing Cooperative(s)</p> <p><i>(please provide list of existing cooperatives only that requires trainings, number of members and locations)</i></p>
<p>3. Formation of New Cooperative</p> <p><i>(Please provide list of women groups to be registered as new cooperative. Please provide name, number of members and location)</i></p>
<p>4. Past and Current trainings needs</p> <p><i>(Please describe past trainings and current training needs for the cooperative)</i></p>
<p>5. Private Sector Contribution</p> <p><i>(Please indicate your contribution for the project as outlined in the call for proposal and the estimated cost for warehouse construction/refurbishment, equipment, trainings, market linkages)</i></p>
<p>6. Budget</p> <p><i>Please provide cost detail for each of your activities for cooperatives</i></p>

<i>Description</i>	<i>Unit Cost € EUR</i>	<i>Quantity</i>	<i>Total € EUR</i>
<i>Warehouse Construction/Renovations</i>			
<i>Warehouse Equipment</i> <i>i. Pallets</i> <i>ii. Jute Sacks</i> <i>iii. Weighing Scales</i> <i>iv. Tricycles</i>			
<i>Health & Safety</i> <i>i. Training</i> <i>ii. Cook stoves</i> <i>iii. Shea rollers</i> <i>iv. Protective tools</i>			
<i>Tree Planting</i> <i>i. Training</i> <i>ii. Seedlings</i> <i>iii. Planting activity</i>			
<i>Market Linkages</i> <i>i. Staff Time</i> <i>ii. Cooperative Registration</i>			
<i>Total</i>	€		€

Please provide any comments or additional information below